

SuperMap GIS Conference 2009

GIS Creates Value



Date: 4-5 September 2009

*Venue: Beijing International Convention Center
Beijing, China*

Organized by:



SuperMap Software Co., Ltd.

Sponsored by:

- Center for Geographical Information Industry Development

Supported by:

- Bureau of Science and Technology for Resource and Environment, CAS
- National Remote Sensing Center of China
- Institute of Geographic Sciences and Natural Resources Research, CAS
- Institute of Remote Sensing Application and Research, CAS
- Chinese Society for Geography
- Chinese Society for Survey and Mapping
- China Association for Geographic Information System
- China Association for Global Position System
- Changfeng Open Standards Platform Software Alliance

Invitation Letter

Dear Sir/Madam,

On behalf of our Chairman of the Board, Dr. Ershun Zhong, and the honorable speakers and sponsors of the **SuperMap GIS Conference 2009**, it is my great pleasure to invite you and your colleagues to the SuperMap GIS Conference 2009 (SGC 2009) to be held from 4th to 5th September 2009 at Beijing International Convention Center, Beijing, China.

This year the conference's theme is "GIS Creates Value, We Innovate GIS". Participants will have chance to share the latest GIS technologies from SuperMap and also share the newest successful stories from SuperMap partners and customers from different industries. The conference will first have a plenary session on 4th September and then 8 different sessions on 5th September, including SuperMap GIS Technologies, Digital City & SOA, Environment & Resources, Land Management, LBS, Facilities, Public Security and Remote Sensing etc. During this conference, SuperMap will also release a series of new products - SuperMap GIS 6.

For enrollment, just simply to fill up the Reply Slip in the leaflet and return to us by fax or by email. If you need more information or for further assistance, please kindly contact our Business Development Executive -Ms. Cindy Zhu (Tel: +86 82736655-8805, E-mail: cindy.zhu@supermap.com) or your Local Sales Representative.

Looking forward to seeing you in the conference!

Yours Sincerely,

Organization Committee

29 July, 2009

General Information

Conference Date

4- 5 September 2009

Conference Venue

Beijing International Convention Center

No.8 Beichendong Road Chaoyang District, Beijing.

The Beijing International Conference Center is awarded the title of "Best International Conference Reception Site" by the Beijing Municipality Travel Bureau, and enters the Beijing municipality travel industry association. The website of the Beijing International Conference Center:
<http://www.bicc.com.cn/english/index.htm>



Location: The Beijing International Conference Center is situated just beside the National Stadium of Beijing Olympic in the Chaoyang district of Beijing Municipality, outlines the northern 4th ring road, and extends 9 kilos from the municipal center and along the axis, with a convenient and smooth traffic. it is only 20 kilometers from the Capital Airport, and 9 kilometers from Tiananmen Square

Traffic: From the airport, it takes about 100 RMB to the Beijing International Conference Center by taxi. From the Beijing Western Passenger Railway Station, you can take No.387 bus to the Asian Games Village stop. From the Beijing Railway Station, you can take the subway to Andingmen, and then take No. 358 bus to the Asian Games Village stop.

Conference Fee

Free of Charge

Official Language

Mandarin is the official language of the conference. Seminar session in international seminar room is conducted in English. Language translation will be provided for master and some conference session.

Currency

The monetary unit in China is Chinese Yuan (CNY/RMB) and it is currently about CNY\$6.80 to US\$1.00.

Agenda

Date	Time	Content
4/9/2009	9:00am-9:30 am	Opening Ceremony -VIP Speeches -SuperMap GIS 6.0 New Products Release Ceremony
	9:30am-12:00am	Plenary Session -Experts Speeches -Technical Speeches
	1:00pm-5:00pm	Plenary Session -Technical Speeches on what's new in SuperMap GIS 6.0
5/9/2009	9:00am-4:00pm	Session 1: SuperMap GIS Technologies
	9:00am-12:00am	Session 2: Digital City & SOA
	9:00am-12:00am	Session 3: Environment & Resources
	9:00am-12:00am	Session 4: Land Management
	9:00am-12:00am	Session 5: Facilities
	1:00pm-4:00pm	Session 6: LBS
	1:00pm-4:00pm	Session 7: Public Security & Emergency
	1:00pm-4:00pm	Session 8: Remote Sensing
4-5/9/2009	9:00am-5:00pm	Exhibition on Latest SuperMap GIS Products and its Solutions, Applications
6/9/2009	9:00am-5:00pm	Tour Route 1: Tour to the Great Wall and Ming Tomb Tour Route 2: Tour to the Forbidden City and Summer Palace

Accommodation

▪ **Celebrity International Grand Hotel (☆☆☆☆)**

Celebrity International Grand Hotel is unique, deluxe hotel located on the northern part of Beijing within the Celebrity Plaza. It is the new and fast developing Economic Zone of the city, which is only 2,500 meters away from the Olympic Green Village. The hotel enjoys a strategic location, with an easy access to the Fourth and Fifth Ring Road, and only 20 minutes drive away from the Beijing Capital International Airport.



Room Type	Single / Double Occupancy
Standard Room	600.00 RMB - Per day ++

Remarks: Breakfast is not included.

For Reservation Kindly contact:

Ms Jing Lv ([Please quote "SuperMap" to enjoy the special offered rate](#))
Anli Road, Chaoyang District, Beijing, China, 100101
Telephone: +86 10 58651166 Ext. 6074 Facsimile: +86 10 64962522
Email: yycigh@public.bta.net.cn
Web: <http://www.cigh.com/index.php>

▪ **Jinma Spring Hotel (☆☆☆☆)**

The Jinma Spring Hotel (China Agricultural University International Conference Center) located in the Zhongguancun Science Park Center, Beijing universities gathered at the Tsinghua School Road and East Road Interchange northeast, north of the North Fourth Ring of about one km.



Room Type	Single / Double Occupancy
Standard Room	415.00 RMB - Per day ++

Remarks: Breakfast is included.

For Reservation Kindly contact:

Ms Changhao Wang ([Please quote "SuperMap" to enjoy the special offered rate](#))
Building A, Golden Tower, No. 38 XueQing Rd, Haidian District, Beijing, P.R. China
Telephone: 62328899-3188 Facsimile: (86-10) 010- 82838298

▪ **Yayuncun Hotel (☆☆☆)**

The Yayuncun Hotel is located in the Asia Games Village, about 12.5 miles to the airport and 9.4 miles to the railway station. It is very near to the Olympic Games Village. The hotel consists of 3 buildings, with 400 different guestrooms. All rooms are equipped with air conditioning, satellite TV, minibar, telephone and internet port.

Room Type	Single / Double Occupancy
Standard Room	280 RMB - Per day ++

Remarks: Breakfast is not included.

For Reservation Kindly contact:

Telephone: 6499 3088/3099
No. 8, Beichendong St. North Sihuan Road, Chaoyang District Beijing



Travel to Beijing

In 2008, when you were at the grand occasion of the Olympic Games with the theme slogan of "One World, One Dream", you will also find yourselves experiencing the oriental ancient civilization of Beijing.

Beijing was the capital city of the Liao, Jin, Yuan, Ming and Qing Dynasties of China. The largest palace of the world, the Forbidden City, is located on the central axis of Beijing city. Together with the Summer Palace - a royal park, the Great Wall, Beijing Royal Quadrangle Courtyard etc, Beijing has 7300 cultural relics and historical sites, as well as more than 200 scenic spots.

Beijing, the Capital City, is the political, cultural and diplomatic centre of China. It has become a modern international cosmopolitan city with more than 11 million people. The Capital International Airport, 23.5 km from the city centre, is China's largest and most advanced airport. There are close to 40 five-star hotels in Beijing and the international direct distance dialing can reach 240 countries and regions.

August and September are the end of summer and the beginning of autumn in Beijing, with the highest temperature around 30°C and the lowest temperature around 18°C. This is the best season of the year in Beijing when the sky is blue and clear. The city feels especially spacious and airy when the distant lofty Yanshan Ridge could be seen from the height of the Forbidden City. Beijing can be said to have the charm of antiquity as well as the spirit of modernity indeed.



The Great Wall



Palace Museum (Forbidden City)



Tian'anmen



The Temple of Heaven



Daguanyuan (Grand View Garden)



Beihai Park



The Summer Palace



The Ruins of Yuanmingyuan



Lugouqiao (Marco Polo Bridge)

Dinning in Beijing

Beijing is the political, cultural and diplomatic centre of China. Cultures from all over the world as well as from all over China meet and merge together. "Beijing cuisine" derives its uniqueness from the blending of many food cultures including local cuisine, Islamic cuisine, royal cuisine, feudal official cuisine etc.

Islamic cuisine which uses mainly beef and mutton has an important place in Beijing cuisine. Donglaishun's "Mutton Hotpot" has a long standing history and is loved by many for its special taste.

The Peking Duck, named "China's Tastiest Dish", is made of grilled "stuff duck". The two varieties of Peking Duck are hang-grilled duck represented by those served at Quanjude Restaurant and stew-grilled duck represented by those served at Bianyifang Restaurant.

As the capital city, Beijing not only gathers the finest food from all over China, but international cuisines from all over the world can be found here as well.



Shopping in Beijing

Beijing has more than a hundred large and middle-sized shopping complexes. Wangfujin Street, Qianmen Dashanlan and Xidan Commercial Street are the traditional shopping centers; whereas Guomao Shopping Centre, Oriental Plaza and Zhongguancun Square are new commercial hubs developed recently. These shopping centers will give you the greatest joy of shopping.

If you have an interest in antiques, you might want to visit Liulichang or Panjiayuan Antique City. If you are looking for export clothing, then you must not miss Xiushui Street and Yaxiu Clothing Wholesale Market. Buying some special local product and souvenir will enhance the joy of traveling too. Jingtailan cloisonne, jade, silk embroidery etc are very ancient; and native handicrafts such as clay figurine, Peking opera mask, kites, paper-cuttings etc are inexpensive and make excellent gifts for family and friends.



Contact

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Email: cindy.zhu@supermap.com

Contact Person: Ms. Cindy Zhu

Business Development Executive

Reply Slip

Please return your Reply Slip by fax (+86 82734630) or by email request@supermap.com



Yes, I would like to join SuperMap GIS Conference 2009.

First Name

Middle Name

Last Name

Company/Organization

Title / Position

Email

Company/Organization Web Site

Mobile/Phone

Fax

Country

Your Professional

Your fields of Interest

Address (if you want to receive of printed material)

Do you need travel and accommodation assistance?

YES

NO

If YES, our Business Executive will contact with you for further assistance.